

2013 Taiwan Summer Workshop on Information Management

College of Commerce, National Chengchi University

Program Schedule

July 15, 2013 (Monday)		
6:30pm	Program Committee Meeting	
July 16, 2013 (Tuesday)		
8:30-9:00am	Registration (Room: 260601 Yuanta Lecture Hall)	
9:00-9:10am	Opening Ceremony: Dean Kwei Tang (Room: 260601 Yuanta Lecture Hall)	
9:10-10am	Keynote Speech: Professor Paulo Goes, Editor-in-Chief of <i>MIS Quarterly</i> <i>Crowds and Collective Intelligence: Participation Behavior and Economic Impact</i> Chair: Kenny Cheng (Room: 260601 Yuanta Lecture Hall)	
10-10:20am	Coffee Break (Room: 260612 I-Yu Hall)	
10:20am-12:00pm	Paper Presentation	
	Chair: San-Yih Hwang Advisors: Hsin Chun Chen, Roger Chiang (260610 Polaris Technology Chamber) <i>L1: Effects of Anchoring Process under Preference Uncertainty</i> <i>L2: Ranking-Mediated Recommendation Service System Using Video-Tag Relationship Prediction on Video Sharing Sites</i>	Chair: Hong Gee Chen Advisors: Kenny Cheng, Paulo Goes (260611 Polaris International Chamber) <i>S1: Mind Inception The Heart-Stirring Service and its Imagery Design</i> <i>S2: Do the Americans Love the E-Books? ”</i> <i>S3: Patient Health Technology Acceptance Model – A Proposed Model</i>
12:00-1:00pm	Lunch (Room: 260612/I-Yu Hall)	
1:00-2:00pm	Keynote Speech: Professor Hsin Chun Chen, Editor-in-Chief of <i>ACM Transactions of Management Information Systems</i> <i>Health Big Data Analytics: Clinical Decision Support and Patient Empowerment</i> Chair: Daphne Yuan (Room: 260601 Yuanta Lecture Hall)	
2:00-2:20pm	Coffee Break (Room: 260612 I-Yu Hall)	
2:20-4:00pm	Paper Presentation	
	Chair: Eric T.G. Wang Advisors: Kenny Cheng, Suprateek Sarkar (260610 Polaris Technology Chamber) <i>L3: Online Communities and Netizen Trust Information Acquisition and Sharing Behavior</i> <i>L4: A Research into the Diffusion Effects of Free-Trial to Mobile Applications</i>	Chair: Yen-Liang Chen Advisors: Hsin Chun Chen, Roger Chiang (260611 Polaris International Chamber) <i>S4: Visualization of Web Application Vulnerabilities</i> <i>S5: Assessing Cloud Readiness in Enterprises</i> <i>S6. Using Analytic Network Process Approach to Analyze Critical success factors of Taiwanese Police Agencies in Developing Cloud Services</i>
4:00-4:20pm	Coffee Break (Room: 260612 I-Yu Hall)	
4:20-5:50pm	Panel: <i>Business Intelligence for Service Innovation</i> Chair: Hsin Chun Chen Panelists: Roger Chiang, Paulo Goes, San-Yih Hwang, Fu-Ren Lin (Room: 260601 Yuanta Lecture Hall)	
5:50-6:00pm	Coffee Break (Room: 260612 I-Yu Hall)	
6:00-8:30pm	Conference Dinner (Room: CiSian Building 2 nd Floor)	

July 17, 2013 (Wednesday)		
8:30-9am	Registration (Room: 260601 Yuanta Lecture Hall)	
9:00-10:00am	Keynote Speech: Professor Suprateek Sarker, Editor-in-Chief elected of <i>Journal of AIS</i> <i>The Practice of Qualitative Research in the IS Discipline: An Evolutionary View and Implications of the Different Genres</i> Chair: Jen-Her Wu (Room: 260601 Yuanta Lecture Hall)	
10:00-10:30am	Coffee Break (Room: 260612 I-Yu Hall)	
10:30am-12:00pm	Panel: <i>How to Write for and Publish in Top Journals</i> Chair: Kenny Cheng Panelists: Hsin Chun Chen, Prabuddha De, James.J. Jiang, Suprateek Sarker, Kwok-Kee Wei (Room: 260601/Yuanta Lecture Hall)	
12:00-1:30pm	Lunch (Room: 260612 I-Yu Hall)	
1:30-2:30pm	Keynote Speech: Professor Kwok-Kee Wei, AIS Fellow and former president <i>How does Consumer Forage for Product Review Information in a Shopping Website?</i> Chair: Samuel Chen (Room: 260601 Yuanta Lecture Hall)	
2:30-3:00pm	Coffee Break (Room: 260612 I-Yu Hall)	
3:00-5:00pm (L) 3:00-4:30pm (S)	Paper Presentation	
	<table border="1"> <tr> <td> Chair: Jen-Her Wu Advisors: Eldon Li, Kwok-Kee Wei (260610 Polaris Technology Chamber) <i>L5: Understanding Successful IT Outsourcing Governance A Study of Competing Models</i> <i>L6: A Study of App Developers' Motivational Model</i> <i>L7: Impacts of IT integration and IT standardization on Supply Chain Capabilities and Performance</i> </td><td> Chair: Ting-Peng Liang Advisors: James J. Jiang, Suprateek Sarker (260611 Polaris International Chamber) <i>S7: A Research into the Reading Behavior of Discussions by Professional Social Media – A case on In LinkedIn Group Discussion</i> <i>S8: What Affects User Satisfaction and Brand Loyalty of Smartphone Systems</i> <i>S9: How Do First Movers of SOLOMO-Driven Service Innovations Perform</i> </td></tr> </table>	Chair: Jen-Her Wu Advisors: Eldon Li, Kwok-Kee Wei (260610 Polaris Technology Chamber) <i>L5: Understanding Successful IT Outsourcing Governance A Study of Competing Models</i> <i>L6: A Study of App Developers' Motivational Model</i> <i>L7: Impacts of IT integration and IT standardization on Supply Chain Capabilities and Performance</i>
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5:00pm	Closing Ceremony (Room: 260601 Yuanta Lecture Hall)	